

Netherlands Chamber of Commerce | Communication Committee

Exposure opportunities

The NCCJ offers interesting opportunities for exposure and promotion of services to individuals and companies that would like to use our communication platform to reach a large number of Dutch, European or other foreign business in Japan related entities or individuals.

The opportunities offered are:

- Exposure through gold membership category
- [Exposure through advertisement](#)
- [Job posting vacancies | Job posting position wanted](#)
- Sponsorship of events

For further questions or inquiries please refer to the below information or [contact the NCCJ](#) at:

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NCCJ Office
T/F: 048-952-3250
nccj@nccj.jp
www.nccj.jp

Job Market | Details | Pricing

Through our communication platform a large number of foreign national companies and individuals, as well as Japanese with an interest in Dutch or foreign business in Japan can be reached.

We accept ads from companies and individuals, members as well as non-members.

Job descriptions (job vacancies) or Resumes (job wanted) can be added as downloadable content.

Pricing structure for these ads is as follows

<Website>

Position offered:

Member: 3,000JPY per month; 5,000JPY per quarter

Non-member: 5,000JPY per month; 10,000JPY per quarter

Position wanted:

Member / Non-member: 3,000JPY per month; 5,000JPY per quarter

Internship:

Offered as free service for students and recent (1yr) graduates

<Newsletter>

Position offered:

Member: 3,000JPY per newsletter; 5,000JPY per quarter

Non-member: 5,000JPY per newsletter; 10,000JPY per quarter

Position wanted:

Member / Non-member: 3,000JPY per month; 5,000JPY per quarter

Internship:

Offered as free service for students and recent (1yr) graduates

Advertisement specifications:

All text should be text document; downloadable content in pdf format

[Ads](#) | [Details](#) | [Pricing](#)

[Website](#)

The NCCJ website has over 500 hits per month with over 80% unique users and offers the opportunity to place exclusive single company clickable banner or shared rotating clickable banner ads.

The screenshot displays the NCCJ website homepage. At the top, a navigation menu includes links for About, Events, News, Membership, Opportunities (highlighted), Resources, and Contact. Below the menu is the NCCJ logo and the text "Netherlands Chamber of Commerce in Japan". A search bar is located on the right side of the header.

The main content area features a large banner for "Japan & The Netherlands" with the text "400+ years and going strong". To the right of the banner is a text box stating: "Founded in 1978 the Netherlands Chamber of Commerce in Japan (NCCJ) supports Dutch companies doing business in Japan and the promotion of trade between the Netherlands and Japan." A "Read more" link is provided below this text.

Below the banner, there are two columns of news and events. The "NEWS" column includes a headline "Changes in the NCCJ Board" dated December 9, 2011, and "EBC News: Updates from the EBC" dated November 10, 2011. The "EVENTS" column includes a headline "Briefing & Drinks with Randstad - Shaping the world of work!" dated January 19, 2012, and "NCCJ Shinnenkai 2012" dated January 19, 2012. A large green arrow points from the event headline towards the right side of the page.

On the right side of the page, there are several sections: "Members Login" with fields for Username and Password, a "LOGIN" button, and a "Forgot your password?" link; "Not a member yet?" with a "JOIN THE NCCJ" button; "Our Sponsors" with a "SPONSOR'S LOGOS" section and a "Become a sponsor" link; and "Join our mailing list" with an "Enter your email address" field and a "SEND" button. Below the "Our Sponsors" section, there are two red boxes labeled "ADVERTISER'S LOGO" and a link "Advertise with us".

At the bottom of the page, there is a footer with contact information: "Netherlands Chamber of Commerce in Japan | Tel/Fax: +81 44 856 9220 | Email: contact@nccj.jp". There are also social media sharing icons and a "Connect" link. The copyright notice at the very bottom reads: "© Copyright 2011 NCCJ | [Terms & Conditions](#) | [Privacy Policy](#) | Website by [Netwise](#)".

Your Ad

70*210 pixels

Unique usage: (one company using one real estate position)
10,000JPY / month; 25,000JPY / quarter; 80,000JPY / year

Shared usage: (multiple companies sharing one real estate position)
Pricing as per below and shared by the number of users; the banners will rotate, or load randomly at every page change.
12,000JPY / month; 30,000JPY / quarter; 100,000JPY / year

Advertisement specifications

Website >>>

All images should be 210 pixels wide by 70 pixels high; saved as 'for web and devices' as .jpg or .png format.

Newsletter

The NCCJ e-Newsletter is sent out quarterly (4 issues per year) to approximately 200 recipients. It is an informative newsletter with news about chamber activities and our members, relevant news on business in Japan and the Netherlands. It is possible to advertise in the NCCJ e-newsletter with a (clickable) logo

Your Ad

210*210 pixels

See next page >>>



Dear Maarten Molenaar,
Please find below the NCCJ Members' November 2011 Newsletter.



- [NCCJ News](#)
- [NCCJ Upcoming Events](#)
- [Members News](#)
- [Other News](#)

NCCJ NEWS

New Member

Please welcome our most recent member, Mr Takashi Tani (Sharp Corporation, an individual member).

Changes in the NCCJ Management Committee

Bjorn Courage (Mandarin Oriental Tokyo) has been appointed as Chairman Membership Committee.
Diederik Ellemeest (Ernst & Young, Shinnihon Tax) has been newly appointed as Auditor.

From Management Committee

The NCCJ welcomes participation of its members in a committee. The following Committees are seeking committee members to support their activities:

- The Activity Committee
- The Membership Committee
- The Communication Committee
- The Doshima Business Awards Committee

If you are interested in developing your network and at the same time contributing to the NCCJ, please contact us!

For more information about Committees, please click [here](#).

You can see more news at: <http://www.nccj.jp/index.php/news/latest-news>

From Activities Committee

The NCCJ Activities Committee would like to know from you if you/your company would be interested in presenting its goods/services to other members at a 'Company Fair' or whether you would like to attend such an event if organized by the NCCJ for its members. Although the opportunity already exists to advertise on the NCCJ website, perhaps an additional platform would be welcomed where member companies and their representatives meet to exchange information on each others merchandise. We welcome responses of interest as well as non-interest. If you or your company are indeed interested in such an event, can you please indicate in which of the following categories you would place yourself:

ADVERTISER'S LOGOS

[Advertise with us](#)

Our Sponsors

SPONSORS'S LOGO

SPONSORS'S LOGO

SPONSORS'S LOGO

SPONSORS'S LOGO

SPONSORS'S LOGO

SPONSORS'S LOGO

SPONSORS'S LOGO

SPONSORS'S LOGO

SPONSORS'S LOGO

SPONSORS'S LOGO

[Become a sponsor](#)

Pricing, number of issues / real estate size, number of locations and positions to be reconfirmed > banners will all be clickable links

5,000JPY / 1 issues; 10,000JPY / 3 of issues; 25,000JPY / 1 yr. issues

Advertisement specifications

Newsletter >>>

All images should be 210 pixels wide by 210 pixels high; saved as 'for web and devices' as .jpg or .png format.