

Invitation to MIPRO-Foreign Commercial Attaches Meeting

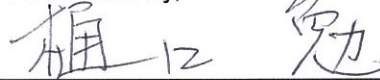
Dear Sir/Madame,

We would like to extend our most cordial invitation to our meeting followed by a seminar on the Japanese market, which is scheduled to be on November 20 at a Sunshine City Conference Room.

MIPRO dedicates itself to providing information to facilitate access to the Japanese market and investment into Japan. It is very important for us to keep close relationship with foreign commercial attaches in foreign diplomatic missions, state offices, trade promotion organizations and foreign chambers of commerce. For further development of our mutually beneficial relations, we have regular meetings to update our activities and hold seminars on Japanese market. We will feature "Sharing Economy" as a theme of the seminar inviting Mr. Hideaki Ninomiya of the Sharing Economy Association Japan and Mr. David Robert, Manager of VanMoof Japan as guest speakers.

It is our sincere hope that you will be able to attend this meeting and the seminar. As the seats are limited, advance registration will be highly appreciated.

Yours sincerely,



Tsutomu Higuchi
President
Manufactured Imports and Investment
Promotion Organization (MIPRO)

Date: Tuesday, November 20, 2018

Time: 14:00-16:00

※This Meeting will be conducted in English.

14:00-14:05 Opening Remarks

14:05-14:15 About MIPRO's Activities

14:15-15:40 Seminar:

Seminar I **"Sharing Economy in Japan—Current status & future business opportunities"**
Mr. Hideaki Ninomiya, Secretariat, Sharing Economy Association Japan

Seminar II **"Why & how we entered the Japanese market—A Dutch company's experience"**
Mr. David Robert, Brand Content and Marketing Manager, VanMoof Japan

15:40-16:00 Q&A & Networking session:

Venue: Ikebukuro Sunshine City Conference Room 14

5th Floor, World Import Mart Bldg., 1-3, Higashi-Ikebukuro 3-chome, Toshima-ku, Tokyo

RSVP: Please reply by e-mail before November 16.

E-mail: bsd@mipro.or.jp Fax: 03-3590-7585 /Tel 03-3988-2791

Persons in charge: (Ms.)Yoshioka / (Ms.)Komiyama/ (Mr.) Hishida